

DESIGN RESEARCH PLAN



PROJECT OBJECTIVE

What is the purpose of this research? What decision needs to be made?

QUESTIONS TO ANSWER:

- 1
- 2
- 3
- 4

KNOWLEDGE AND ASSUMPTIONS

Any key assumptions/ theories/ beliefs your team has in relation with the project

RESOURCES AND CONSTRAINTS

Deadline, skilled staff, budget for incentives etc

METHODS

- Interviews
- Focus groups
- Usability testing
- Co-design session
- Survey

PARTICIPANTS

Key characteristics, number of people etc

TIMELINE

Start date:

End date: